

Massachusetts Tobacco Control Program

Reducing the health and economic burden of tobacco use

he Massachusetts Tobacco Control Program is a division within the Bureau of Substance Abuse Services in the Massachusetts Department of Public Health. MDPH is part of the Executive office of Health and Human Services.

Mission

Our mission is to reduce the health and economic burden of tobacco use by:

- Preventing young people from starting to smoke
- Helping current smokers to quit
- Protecting children and adults from secondhand smoke
- Identifying and eliminating tobacco-related disparities

We will accomplish this by:

- Educating the public about the health and economic costs of tobacco use and secondhand smoke
- Ensuring access to effective cessation treatment for all smokers
- Working to reduce the demand for and restrict the supply of tobacco products
- Monitoring key components of tobacco product design
- Engaging communities affected by tobacco and seeking their guidance
- Developing policies and programs that are culturally and linguistically appropriate
- Funding local and statewide programs
- Working with public and private partnerships
- Using data to plan and evaluate programs and activities

Values

- Everyone should have the opportunity to live tobacco-free.
- We respect the effort it takes to quit smoking and stay quit.
- We are committed to providing innovative leadership.
- We cultivate cooperative relationships, share resources, and appreciate our common purpose.
- We do not accept funding from, or partner with, the tobacco industry.



Make smoking history.